

A Time of GFWC Membership

This seasonal recruitment campaign, which can be found in the 2010-2012 GFWC Club Manual, asks each club to recruit at least three new members a season, for twelve new members a year. This recruitment event is from June 2010 through May 2012, but offers activities that can be planned for well beyond the scope of the GFWC reporting period.



GFWC/TFWC Capitol District

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GFWC/TFWC
Capitol District

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Seasonal Recruiting Event

June 2010-May 2012

Why Did YOU Join a Federated Women's Club?



Membership is at the top of the list of concerns for sustaining our organization. We know that over the history of GFWC and TFWC, we have been losing members. In the last year, Capitol

District has made great strides, even adding a new club. But we cannot rest on our laurels. We must continue to grow and to attract new women to federation.

In order to achieve our goals, be they funding scholarships, supporting a library, or eradicating domestic violence, we must have members.

Take a look at why you joined a federated club. As yourself the following questions.

1. Do you remember how you first found out about your club?
2. How did you find out about Federation?

3. Who invited you to join and how did they go about it?
4. What was it that they said that made you think, "I want to join this club!"?
5. What do you value most about your club now?
6. Now, ask yourself these questions with regard to TFWC and GFWC.

Inviting Others

Now you remember why YOU joined a federated club. Now, you are ready to tell others about the benefits of Federation. Bring the passion you bring to your club and your club's activities to recruiting new members for your organization. Ask each member of your club to recruit one woman to join you in 2011-2012.

Use the ideas in the "A Time of GFWC Membership" Campaign. You can find more information on www.gfwc.org under "membership".

A few of the ideas from the GFWC website and 2010-2012 manual are listed here:



"A Time of GFWC Membership"

Seasonal Recruiting Campaign

Summer: Warm Up With Members (June, July, Aug.): report due Sept. 1

July is National Cell Phone Courtesy Month and National Grilling Month. Plan a cookout, contact all the women in your cell phone contact log, and invite them to join you. Collect and donate old cell phones to a domestic abuse shelter.

Fall: Rake in New Members

(Sept., Oct., Nov.): report due Dec. 1

September is back to school. Host a light breakfast for parents on the first day of school, and publicize that your club is requesting donations of school supplies for children in low income areas, or homeless or domestic abuse shelters. This breakfast is a perfect way to recruit mothers who may now have some extra time on their hands.

Winter: Flurry of Members

(Dec., Jan., Feb.): report due March 1

January is Get Organized and Self-Help Group Awareness Month. Host a "Kick Off the Year and Volunteer" event and invite current and potential members. Everyone makes resolutions about what they hope to achieve in the coming year. Speakers could be on topics such as organizational skill-building, financial planning, and healthy living.

Spring: Growing Members

(March, April, May): report due June 1

March is National Craft Month! Host a Mother's Day card-making event. Invite current and potential members to bring their daughters and granddaughters.